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### Trade Marks.

Trade Marks Office,  
Perth, 20th January, 1905.

IT is hereby notified that I have received the under-mentioned Applications for the Registration of Trade Marks.

Any person or persons intending to oppose such applications must leave particulars, in writing, in duplicate (on Form F), of his or their objections thereto, within two calendar months from the date of this *Gazette*.

A fee of £1 is payable with such notice.

In the case of an Application in which have been inserted a statement and disclaimer (or a disclaimer only), a copy of the same is printed in *italics* in connection with the advertisement.

R. G. FERGUSON,  
Registrar of Designs and Trade Marks.

Application No. 3264, dated 29th September, 1904.—FREDERICK KING, trading under the name and style of "King and Company," at 111 Glendower Street, in the City of Perth, in the State of Western Australia, to register in Class 1, in respect of a refrigerating composition for cooling houses of iron, hessian, or other material, a Trade Mark, of which the following is a representation:—



*The essential particular of the Trade Mark is the distinctive label.*

Application No. 3278, dated 18th October, 1904.—GEO. P. HARRIS, SCARFE, & Co., LIMITED, of Newman Street, Fremantle, to register in Class 47, in respect of Lubricating Oils, a Trade Mark, of which the following is a representation:—

### EXCELSIOR CYLINDER.

*The essential particular of the Trade Mark is the word "Excelsior."*

Application No. 3345, dated 19th December, 1904.—HENRICH GUSTAV SCHMIDT, trading under the name and style of "H. Schmidt," of St. Leonards Avenue, Leederville, in the State of Western Australia, Cigar Merchant, to register in Class 45, in respect of Cigars, a Trade Mark, of the following is a representation:—

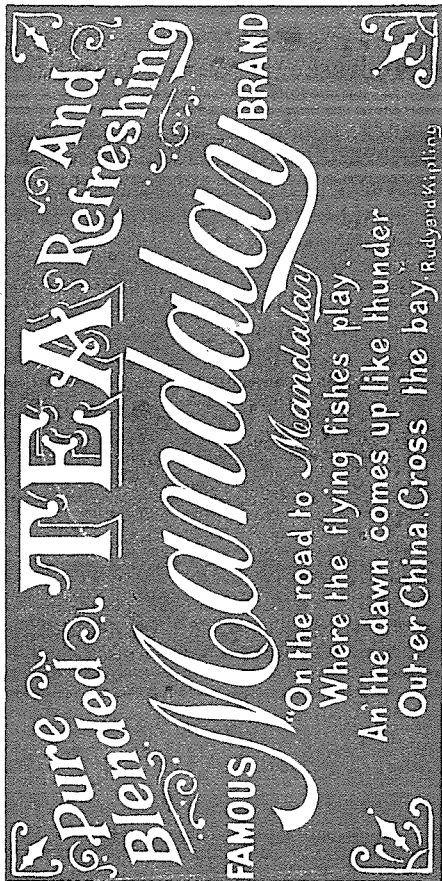


### FLYING UNICORN BRAND.

H. OF S.

*The essential particulars of the Trade Mark are the combination of devices and the words "Flying Unicorn."*

Application No. 3354, dated 5th January, 1905.—J. SHAW & Co., Mandalay House, Gibney Street, Subiaco, Western Australia, to register in Class 42, in respect of Tea and Coffee, Pepper and Spices, a Trade Mark, of which the following is a representation:—



The essential particulars of the Trade Mark are the word "Mandalay" and the distinctive label.

Application No. 3355, dated 9th January, 1905.—THE EVER FRESH BREAD COMPANY, LIMITED, of 24-26 Holborn, in the City of London, England, Bread Manufacturers, to register in Class 42, in respect of Food Stuffs, such as Bread, Cake, and other baked goods of a similar description, a Trade Mark, of which the following is a representation:—

# PANIL

Applications Nos. 3356 and 3357, dated 12th January, 1905.—LEVER BROTHERS, LIMITED, Balmain, State of New South Wales, Manufacturers, No. 3356, to register in Class 47, in respect of Common Soap, Soap Powders, Candles, Matches, Starch, Blue, Washing Soda, detergents, and oil for illuminating, heating, or lubricating purposes; No. 3357, to register in Class 48, in respect of Perfumed Soap, Perfumery, and Glycerine for toilet purposes, a Trade Mark, of which the following is a representation:—

# VILLA

Applications Nos. 3358 and 3359, dated 12th January, 1905, LEVER BROTHERS, LIMITED, Balmain, State of New South Wales, Manufacturers; No. 3358 to register in Class 47 in respect of Common Soap, Soap Powders, Candles, Matches, Starch, Blue, Washing Soda, Detergents, and Oil for illuminating, heating, or lubricating purposes; No. 3359 to register in Class 48 in respect of Perfumed Soap, Perfumery, and Glycerine for toilet purposes, a Trade Mark of which the following is a representation:—

## DIVAN

Application No. 3360, dated 12th January, 1905.—WILLIAM FRANCIS ROBERTS, of 72A Pirie Street, Adelaide, in the State of South Australia, Commonwealth of Australia, Merchant, to register in Class 42, in respect of Tea, a Trade Mark, of which the following is a representation:—



The essential particulars of the Trade Mark consist of the combination of devices and the words "Book Bonus," and the applicant disclaims any right to the exclusive use of the added matter.

Application No. 3361, dated 17th January, 1905.—The persons trading as HENRY BERRY & Co., of Fremantle, Western Australia and elsewhere, to register in Class 42 in respect of Milk, either sterilized, concentrated, condensed, dessicated, dried, or in any other prepared form, a Trade Mark, of which the following is a representation:—

## ECLIPSE.

Renewal Fees paid on Trade Marks registered from the 9th to 14th January, 1905.

No. 290.—Lea & Perrins.  
No. 292.—Lea & Perrins.