

PERTH, WEDNESDAY, 13 APRIL 1994 No. 47 SPECIAL

PUBLISHED BY AUTHORITY G. L. DUFFIELD, GOVERNMENT PRINTER AT 3.30 PM

TOBACCO CONTROL ACT 1990

TOBACCO CONTROL (EXEMPTION) NOTICE 1994

Made by the Minister for Health under section 14 after consultation with the Minister for Sport and Recreation.

Citation

1. This notice may be cited as the Tobacco Control (Exemption) Notice 1994.

Exemption

2. Subject to the conditions set out in clause 3, the body known as the Australian Rugby Football League Limited and its agents and servants are exempted from the operation of sections 5 and 8 of the *Tobacco Control Act 1990* in respect of the Australian Rugby Football League Limited Winfield Cup Premiership Competition matches ("the Matches") to be held in Perth on Friday 15 April 1994 and Friday 22 July 1994 at the Western Australian Cricket Association Ground ("the WACA").

Conditions

3. The conditions subject to which the exemption referred to in clause 2 is granted are that—

- (a) any trademark or brand name of a tobacco product shall be displayed only-
 - (i) on 2 A frame signs measuring 7 metres by 1 metre situated at the WACA; and
 - (ii) when incidentally or accidentally present in photographs used to publicize the Matches;
- (b) any trademark or brand name of a tobacco product, or any tobacco advertisement, shall be accompanied by the health warning---
 - (i) "SMOKING CAUSES LUNG CANCER"; or
 - (ii) "SMOKING CAUSES HEART DISEASE",
 - together with the statement "Health Authority Warning";
- (c) the area exclusively devoted to the display of the health warning referred to in paragraph (b) and the statement "Health Authority Warning" shall be not less than 25% of the area devoted to the display of the trademark or brand name or tobacco advertisement referred to in that paragraph;
- (d) the health warning referred to in paragraph (b) shall—
 - (i) appear directly beneath the trademark or brand name or tobacco advertisement referred to in that paragraph and directly adjacent to the statement "Health Authority Warning";
 - (ii) appear in white Helvetica Bold capitals on a black background; and
 - (iii) occupy, together with the statement "Health Authority Warning", not less than 80% of the area devoted to the display of that health warning and that statement;

and

- (e) the letters of the statement "Health Authority Warning" shall-
 - (i) appear in Helvetica Medium capitals and Helvetica Medium lower case type; and
 - (ii) not exceed half the height of the letters used for the health warning referred to in paragraph (b).

PETER FOSS, Minister for Health.

